

American Curriculum

GREEN Kids

Nature's Pre-School

World's Most Healthy &
Happy Model of Pre-schooling



GREEN MENTORING & SOLUTIONS PVT. LTD.
Powered by Law of Nature

INDIA • USA • UAE • ARGENTINA • SINGAPORE • AUSTRALIA

**TRANSFORMING
KINDERGARTEN
INTO CHILDREN'S
NATURE GARDEN**

Franchisee Handbook



Green Mentoring & Solutions Pvt Ltd. is an Indian Nature driven Company, promoting Spirit of Sustainability through Education in India, UAE, USA, Argentina, and Bangladesh. The company has various other Nature connected areas of business i.e. Clothing, Lifestyle, Energy, Water, Technology, and Transport. The company is the founder of Green Kids - a Nature's Pre-school affiliated with North American Association for Environmental Education. Green Kids offers American Pre-school curriculum.



Mr. Virendra Rawat - a Green Schooling Crusader is leading the Company as its Founder Director. He has received many International Awards for his contribution in the area of Education especially gifting – Global Green School concept - Most Affordable & Sustainable Model of schooling.

Mr. Rawat is the Founder of the Green School Concept, which is creating a community of Nature Champions through the Green Curriculum. This community is expected to follow a Nature-Centered lifestyle, which will inspire everyone in everywhere to make this Planet sustainable and livable for the Next Generation.

He has transformed more than 150 conventional Schools and Universities into Global Green Schools and Green Universities in India, UAE, and USA.

He is a member of United Nations Association of USA. He has addressed the Harvard University and United Nations on Sustainable Practices in Education & Green Schooling Concept. He is a member of Harvard Extension Environmental Club of Harvard University.

Mr. Rawat is a Mentor of Climate Reality Leadership Corps, headed by Al Gore – former Vice President of United State of America

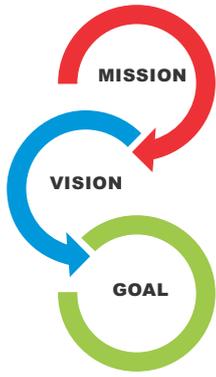
He is mentoring many Individuals, Schools, and Universities on sustainable practices and Hosting Model United Nations Worldwide.

He is the first person who has introduced Green Uniform in Schools and Universities; he has also presented Zero Carbon Lifestyle Clothing in India, UAE, and USA.

He is the only person who has introduced, Nature connected Global Green Curriculum, Green Teacher Diploma, Green Games and Green Incubation Centre as alternative Concept of Global Education.

New Generation Entrepreneurs Gopal Goswami, Ambrish Parajiyia & Bhavesh Hakani has joined Virendra Rawat as Co-founder of Green Mentoring & Solutions Pvt. Ltd. to take his initiative to the next level in Worldwide.

Franchisee Handbook



Our Mission is to provide Nature connected Pre -schooling accessible to every Child in the World.

Our Vision is to see children growing in a holistic natural environment, during their Pre-schooling, that allow children to achieve their learning goals in more effective manner.

Our Goal is to establish or transform 2000 existing conventional Preschools into Nature's Pre School across the World by 2025.



Preschools brands are mushrooming in every day and everywhere because it requires No Vision, No Mission, No Goal, almost No Wisdom, No Experience, No Big Risk, No Reputation, Small Launching Budget, No Market Research, No Standard Learning Outcome, No Trained Teachers, No Recognized Curriculum and No Accountability.

Any new startup or newly married couple or Free Housewife of a successful person can be the owner of self-claimed big Pre- Schools Brand in India. Every year hundreds of Pre- Schools Brand are being launched and closed. Most of these brands are using cut, copy and paste method of operational strategy and Curriculum.

Every year, young parents expect upgraded and updated curriculum of Pre-schools, but they mostly get disappointed, because Mission these Preschools are to make money not to update curriculum. Every year 25-45 % Children enrolled in Pre-schools are taking Drop and enrolling to K-12 Schools.



UNITED NATIONS

Children are built to play. Dozens of studies have shown that play is not just a luxury, but is critical for our children's healthy development. The U.N. Convention on the Rights of the Child has recognized that every child has the right to play.

The American Academy of Pediatrics states that play is essential to the social, emotional, cognitive, and physical well-being of children. The play is completely missing in a conventional Pre-schooling model, while Play is the engine that drives the development of

- Creativity
- Problem-solving skills
- Self-regulation
- Self-confidence
- Social competence
- Leadership skills
- Resilience
- Gross and fine motor skills
- Joyful memories of childhood



Environment

Missing marvel in
Pre-schooling

As we all know that Nature is the Supreme Educator for mankind including Children. None of these so-called big branded Pre-school schools provides the Natural environment in their learning centers, therefore Children today are growing into environmentally illiterate adults because of nature deprivation. These children are simply not spending time outside exploring, playing, and investigating.

There are a number of factors contributing to this lack of “nature exposure”: overly protective parents, city life, destruction of natural places, technology, etc. Many feel that a step in the right direction is early exposure to nature is very essential.

Young children today are missing the marvels of the natural world around them in exchange for video games and electronic gadgets. The conventional pre- schooling system has become so structured and test-oriented that kids are not living but rather performing a ritual. The disconnect to nature has become so great that children think food only comes from the grocery store.



What is the Solution...?

As Founder of Nature's Pre-schooling concept, We believe that hands-on experiences in nature help build stronger, smarter, and happier children, and I also believe that quality education for young children includes regular opportunities to connect with nature and the local environment.

We also believe that as children learn to care for themselves and others, they also begin to learn to care for the world around them. Experiencing and learning about the environment in early childhood builds a foundation for lifelong environmental literacy.



Nature's pre-school is a Global Early Childhood Education program that keeps nature in the heart of every teaching-learning process. It uses nature or natural elements as an instrument to achieve greater educational results. Nature's Pre-school is a special breed of Pre-school that ultimately creates a community of nature champions.

Nature's Pre-schools have all the same child development goals that more traditional schools have, but they also are committed to accomplishing those goals through experiences in and with nature and have an added goal of helping children begin to develop care and concern for the natural world.

Nature's Pre -School connects the people who teach young children—whether they are professionals or parents—with the tools they need to create great educational experiences that help young children to explore the natural world, understand their environment, and build lifelong skills that help them to be active and engaged in their communities.



Nature's Pre-school educator or Certified Green Teacher uses elements of local biodiversity i.e. animals, plants, water, and other aspects of the natural world delight children and draw them in as learners.

The environment is the focal point in carving the concept of nature's pedagogy. The environment is the integrating thread that intentionally ties together the preschool's philosophy, methodologies, classroom design, outdoor spaces, and public identity.

Nature's Pre-school Pedagogy uses the natural world to support dual goals that address both child development and conservation values. These include the development of the world of the child (in all domains – cognitive, physical, social, emotional, aesthetic, and spiritual) and the development of an ecological identity or environmental ethics.

Nature's Learning spaces

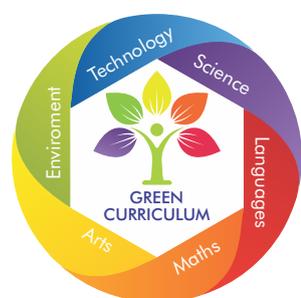
learning.

Every Nature's Pre-school offers dedicated Green play areas or sensory areas to students. Certified early childhood Green Teachers teaches them the basics of the Pre-schooling curriculum. Indoor spaces having the thermal, Lighting and sound comforts that provide a conducive environment for

We provide an environment in which children cherish time spent at school. Our educational materials are multisensory and our kids follow the natural path to reading, writing and problem-solving. Our compassionate, well-trained, equipped, and motivated Green Teachers are trained to help the children grow intellectually, emotionally, and socially.

Our classes are held in a variety of nature-oriented settings, both inside and outside. Our outdoor environment is carefully prepared for kids to explore their surroundings under the watchful eyes of Green Teachers. We introduce children to a variety of art, science, math, and language theme surroundings to promote focused learning.

In Nature Preschool Center, children pursue their own interests at the pace of their choosing. Before they start any activity, children learn to prepare their environment.



We provide a comprehensive developmentally appropriate early Childhood curriculum with an emphasis on a child's connection with nature. The program is “Child first” with teachers acting as facilitators for learning.

We facilitate such learning through hands-on exploration, experimentation, crafts, music, and outdoor activities. Our setting inspires curiosity, wonder, and creativity. By providing an open environment with a wide array of experiences to young children, we hope to foster a lifelong relationship with nature.



Nature's preschool model emphasizes fine and gross motor skills, socialization and self-discovery. The curriculum eases children into the wonderful world of learning through play and other activities. Some of these activities include:

- Sensorial skills through our practical life
- Lessons are based on the interest of the students.
- Children engagement in domestic, practical, and artistic activities.
- Circle time for stories, songs, and rhymes with focus on motions or movements.
- Calendar, weather, language, and literacy activities.
- Nature and Science activities
- Handwork - paper crafts, felting, hand knitting.
- Environment
- Imaginative play
- Artistic activities
- Science and nature exploration
- Pre-literacy activities
- Social and self-help skills
- Sign-language
- Yoga Classes
- Multicultural holidays and festivals
- Family or community building
- Music
- Storytime
- Creative drama and movement
- Gardening
- Crafts and fine arts



This is a great opportunity for a budding entrepreneur to take up a venture that fulfills a vital social need and has a great potential for setting up a highly profitable business.

People who are involved in imparting education with dedication and commitment are always treated with respect in the society and society acknowledges their contribution towards future for their children.

The Conventional Pre-schooling is No longer acceptable to this market as it has failed to achieve its objectives.

Now modern parent wishes to see their Children learn in Nature's pre-school with nature connected curriculum. Green Kids is the only Preschool brand that complements the parent's expectation.

REASONS

- Safely invest one-time
- Assured Return
- Global Brand Value
- Zero Risk
- Service to Mother Nature
- Your facility becomes an iconic place to visit and study
- Contribution towards lowering the impact of Climate Change.
- Respect from the community.
- As you become an instrument to lay the foundation for so many children's lives you will get high degree satisfaction.



Requirements to
Start Nature's Pre-school

- A person should be well educated with goodwill in the society.
- Also, have a good business sense.
- Willingness to join the Education Sector.
- Ability to invest one time
- Space : 300 -1000 Sq.ft
- One time Investment: 5 to 20 lakhs
- One time investment would be towards the cost of interiors, equipment, and startup, transport, solar energy, Water harvesting furniture, fixture, and accessories.



BUSINESS MODEL

FRANCHISEE: One Time Investment on Land, Building, Furniture, Fixture, Accessories

GREEN KIDS: Operation Support - Marketing, Recruitment, Admission, Training Curriculum and Development.

INVESTMENT & EXPENDITURE CHART OF METRO CITIES

Franchise Fee one time	Rs 1,00,000
Rent of Premises Rs 50,000/month x 12	Rs 6,00,000
Salary for 5 Teachers: Rs 10,000 @ Rs 50,000/Month x 12	Rs 6,00,000
Salary of Supporting Staff: Rs 25,000/Month x 12	Rs 3,00,000
Maintenance/annum	Rs 3,00,000
Marketing & Promotion/annum	Rs 3,00,000
International Association with NAAEE	Rs 50,000
Interior Furniture & Fixtures	Rs 5,00,000

Total Annual Expense for first year	Rs 27,00,000
Income @ 100 Students Rs 30,000 per student/annum	Rs 30,00,000
Total Profit (Income - Expenditure) per annum	Rs 3,00,000

INVESTMENT & EXPENDITURE TIRE 2 AND TIRE 3 TOWNS

Franchise Fee one time	Rs 1,00,000
Rent of Premises Rs 20,000/month x 12	Rs 2,40,000
Salary for 3 Teachers: Rs 8,000 @ Rs 24,000/Month x 12	Rs 2,88,000
Salary of Supporting Staff: Rs 10,000/Month x 12	Rs 1,20,000
Maintenance/annum	Rs 1,00,000
Marketing & Promotion/annum	Rs 1,00,000
Interior Furniture & Fixtures	Rs 3,00,000

Total Annual Expense for first year	Rs 12,48,000
Income @ 100 Students Rs 15,000 per student	Rs 15,00,000
Total Profit (Income - Expenditure) per annum	Rs 3,52,000

LET YOUR CHILD LEARN AND GROW WITH NATURE'S PRE-SCHOOL

Children at Green Kids Learns

Climb Higher

Think Creatively

Find Their Own Rhythm

Explore Imagine

Rely On Their Senses

Assess Risk

Test Their Boundaries

Use Their Outside Voice

Observe Nurture Life

Resolve Conflict

Cultivate A Sense Of Place & Self

Improvise Solutions

Feel Free

Recognize Beauty

Collaborate Be Resilient

Regulate Stress

Learn Through Play

Develop Their Strength

Build Immunity

Gain Perspective



KEY FEATURES

Green Kids -Nature's Pre-school offers Green Curriculum, Green Teachers, Women driven Green Transport, Healthy Organic Food, Green Uniform, and Green Learning Spaces with Zero Carbon School campus that allows students to grow with the love of Nature.

📍 B, 802, Mondeal Heights, Near Wide Angle Cinema, S. G. Highway, Ahmedabad - 380 015

☎ +91-79-49000160

🌐 www.greenmentors.in

✉ info@greenmentors.in